

## An Agent-Based Approach to Point-Feature Label Placement

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**ABSTRACT:** The goal of solving a point feature label placement problem is to find desirable positions for the labels of all point features on a map. Though the cartographic literature has a general agreement on the optimal position of each individual point label, finding optimal positions for all labels remains a difficult problem mainly because of its computational intensity. In this paper, we developed an agent-based approach to addressing the label placement problem. In our method, a label is assigned one of the eight positions. Each position has a weight ranging from 1 (the worst position directly underneath the point symbol) to 8 (the optimal upper-right position). Each label is programmed as an autonomous agent that tries to be placed at the optimal position. The overall goal -- placing the maximum number of labels at optimal positions while minimizing overlap between labels -- is achieved through a set of rules that govern the behavior of each individual label throughout an iterative simulation process. Specifically, each agent (i.e., a label) is assigned to the optimal position initially and agents start to move to a less preferred position to avoid overlap. An agent will receive a credit if it moves to a position with a lower weight. Among the overlapping agents, those with the lowest credit will move first. If multiple overlapping agents have the same credit level, the program will randomly pick one to move to a less desirable position. The process terminates when no movement can be negotiated or total weight of all agents does not decrease. We demonstrate the effectiveness of our method through computational experiments using data sets with different number and spatial distributions of point symbols. Our experiments suggest that the method is robust and efficient in finding high quality (i.e., optimal or near-optimal) label placement schemes.

**KEYWORDS:** point-feature label placement, agent-based approach, cartography

## Introduction

Point feature label placement on a map is a common issue among cartographers. In general, the quality of label placement depends on the displayed information it conveys and the aesthetics of the map it presents. In order to enhance the quality of label placement, many cartographers have studied and proposed new approaches (Agarwal *et al.*, 1998; Beus and Crockett, 1994; Christensen *et al.*, 1993, 1995; Doerschler and Freeman, 1992; Formann and Wagner, 1991; Freeman, 2005; Huffman and Cromley, 2002; Imhof, 1975; Jones, 1989; Kakoulis and Tollis, 1997, 1998, 2003; Knuth and Raghunathan, 1992; Poon *et al.*, 1998; Wagner, 1994; Wagner and Wolff, 1995; Zhu and Poon, 1999, 2001). A rule based approach is popular (Ahn and Freeman, 1984; Cook and Jones, 1990; Freeman and Ahn, 1987; Imhof, 1975; Jones, 1989; Doerschler and Freeman, 1992; Wood, 2000). In this approach, a set of rules can be used to guide the cartographer to place the maximum number of labels in preferred positions and to avoid overlap between labels or between label and feature symbols in order to arrange the labels aesthetically on the map.

With efforts to place labels on a map automatically, algorithms for label placement have been developed since the early 1970s (Christensen *et al.*, 1995; Cook and Jones, 1990; Doerschler and Freeman, 1992; Ebinger and Goulette, 1990; Ebner *et al.*, 2003; Edmondson *et al.*, 1996;

Freeman and Ahn, 1984, 1987; Hirsch, 1982; Jones, 1989; Kameda and Imai, 2003; Mower, 1993; Stadler et al., 2006; Van Dijk et al., 2004; Van Kreveld et al., 1999; Verner et al., 1997; Wagner et al., 2001; Yamamoto and Lorena, 2005; Yoeli, 1972; Zoraster, 1986, 1991, 1997). Automated label placement, however, is one of the more complex and difficult processes since not only the position of a label but also the relationship between labels should be considered simultaneously. Though the cartographic literature has a general agreement on the optimal position of each individual point label, finding optimal positions for all labels still remains a difficult problem, mainly because of its computational intensity.

In this paper, we propose a new method to solve the point feature label placement problem using agent-based approach. In our method, a label is treated as an agent who can negotiate with other agents (labels) to find a desirable position throughout an iterative simulation process. The robustness of our model is illustrated by use of three different data sets consisting of simple data, randomized data and real-world data.

## Model Design

### *Criteria for point feature label placement*

Since automated label placement was first proposed by Yoeli (1972), many cartographers have used his rules in their research (Ahn and Freeman, 1984; Doerschler and Freeman, 1992; Ebinger and Goulette, 1989, 1990; Freeman and Ahn, 1984; Hirsh, 1982; Huffman and Cromley, 2002; Jones and Cook, 1989; Mower, 1986; Wagner and Wolff, 1997, 1998). Yoeli's basic rules for the quality of labeling include

- A label on the map cannot overlap with other labels or other feature symbols,
- Each label should be associated with exactly one feature symbol, and
- Each label should be placed in the more preferred position.

In an overcrowded map region, it is possible to encounter the unavoidable case that a label intersects with another label or feature symbol. In order to avoid this case, Langran and Poiker (1986) and Huffman and Cromley (2002) removed the overlapping label and placed the remaining labels without any overlaps. Since the overall goal of our model is to place the maximum number of labels at optimal positions while minimizing overlap between labels, we placed all the labels on the map, including the overlapping labels.

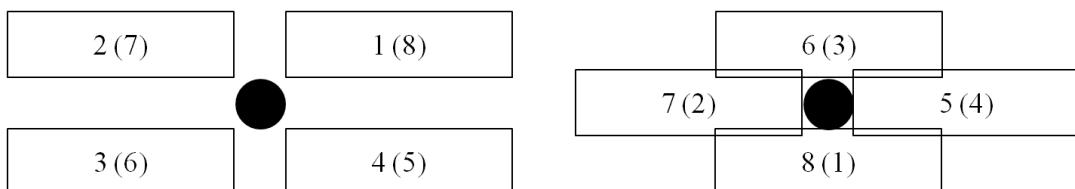


Figure 1: Typical set of potential label positions.

The potential label positions are decided by the rules which capture aesthetic quality of label positions. The most desirable position of label in a typical rule is on the right and above the point. Figure 1 shows a typical set of potential label positions for a point feature. In our method, a label is assigned to one of the eight positions by following the typical rule. Each position has a weight ranging from 1 to 8. The number one position, which is the optimal upper-right position, has been given the highest weight and the number eight position, the worst position directly underneath the point symbol, has been given the lowest weight. In Figure 1, the numbers in parentheses refer to the individual position weights.

### ***An agent-based approach***

In this study, we applied an agent-based approach to placing labels for point features. The agent-based model is a useful method to analyze complex systems. In the agent-based model, each agent learns from dynamic interactions among other agents or its surrounding environment and acts to pursue its goals. We assumed that each label is programmed as an autonomous agent that tries to position at the optimal position.

In our model, we introduced a credit to compensate for movement of an agent. That is, an agent will receive a credit if it moves to a lower weighted position. Among the overlapping agents, the agent with the lowest credit will move first. If multiple overlapping agents have the same credit level, the program will randomly pick one to move to a less desirable position. At the same time, the agent checks their position whether it is located inside the map region or whether the agent is overlapping with other feature symbols. If the agent has been placed in the desirable position and there is no overlapping with other labels or other feature symbols, then the position of the agent becomes fixed. If not, the agent continually moves such that the overlapping area between agents or an agent and a feature symbol is minimized. Moreover, each agent is being checked for the possibility of being moved to the previous positions with higher weights, because the previous position may remain empty after movement of other agents. As a result, each agent can be placed again in their best position. After that, the program adds up the weights of all agents and calculates the number of overlapping labels with other labels and feature symbols. It also determines the overlapping area for the entire region of the map. The process terminates when no movement can be negotiated or the total weight of all agents does not decrease with overlapping area being minimized. The algorithm used in our approach is as follows.

### **Algorithm for point feature label placement**

**Input:** A set of the point features  $S$  to be labeled.

**Output:** A label placement with minimum overlapping area.

1. Place the agents (labels)  $A$  of each point feature in  $S$  in the most desirable position.
2. Find overlapped agents  $A_i$  and  $A_j$ .
3. *If* Priority of  $A_i$  == Priority of  $A_j$  *then*:
  - 3.1. *If* Credit of  $A_i$  == Credit of  $A_j$  *then*:
    - 3.1.1. Pick  $A_i$  or  $A_j$  randomly and move it to a less desirable position and give a credit.
    - 3.1.2. *If* it is overlapped with a feature in  $S$  or is placed outside the map region *then*:
      - 3.1.2.1. Move it to a less desirable position and give credit.

- 3.2. *Else*
    - 3.2.1. Move the agent with lowest credit to a less desirable position and give a credit.
    - 3.2.2. *If it is overlapped with S or is placed outside the map region then:*
      - 3.2.2.1. Move it to a less desirable position and give credit.
  4. *Else*
    - 4.1. Move the agent with lower priority to a less desirable position and give credit.
    - 4.2. *If it is overlapped with S or is placed outside the map region then:*
      - 4.2.1. Move it to a less desirable position and give credit.
  5. *If all agents are moved then:*
    - 5.1. *If there is no overlapping with the more desirable position of the agent and other agents then:*
      - 5.1.1. Move the agent to the more desirable position and take a credit from the agent.
  6. Sum up the weights of all agents and calculate the overlapping area.
  7. Repeat *Steps 2, 3, 4, 5 and 6* until total weight does not decrease and the overlapping area is minimized.
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## Experiments and Results

In order to verify our model, we applied three different data sets consisting of simple data, randomized data and real-world data. For this experiment, we implemented an automated label placement simulator on top of the MASON<sup>1</sup> in Java. We set up the size of a map 600×600 pixels.

### ***Simple data set***

Firstly, we used a simple data set with 50 point symbols arranged in a vertical line with one pixel interval. Each symbol has the radius of 3 pixels. The names were extracted from a gazetteer database. In this experiment, a 11 point typeface is used for each label and we draw the bounding box of each label without margin. Figure 2 shows the simulation result with the simple data set. In the beginning of the simulation (Figure 2-a), all labels are placed in their most desirable position(upper-right of the point), however they are overlapping with each other. Figure 2-b illustrates that after simulation all labels are placed in the optimal position with no overlaps.

### ***Randomized data set***

In this experiment, we tested our method with a randomized data set. We first generated the data set where places feature points are located at random positions on the map. Then the priority was assigned to all points to identify the importance of the label. Based on the priority, the point features were divided into two classes: symbols with radius of 5 pixels and labels with the font size of 13 (first priority) and symbols with radius of 3 pixels and font size of 11 (second priority). Figure 3 illustrates the simulation result based on this data set.

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<sup>1</sup> MASON is a single-process discrete-event simulation core and visualization toolkit (<http://cs.gmu.edu/~eclab/projects/mason/>).

According to the rules we set in our model, the goal is to place each label inside the map region at the preferred location without any overlaps. Although our method tries to place the labels of higher priority in a more desirable location (*Step 4* in the algorithm), it also allowed to place the label in the next desirable location if there was a feature symbol in a more desirable location (see the blue circle in Figure 3-b).

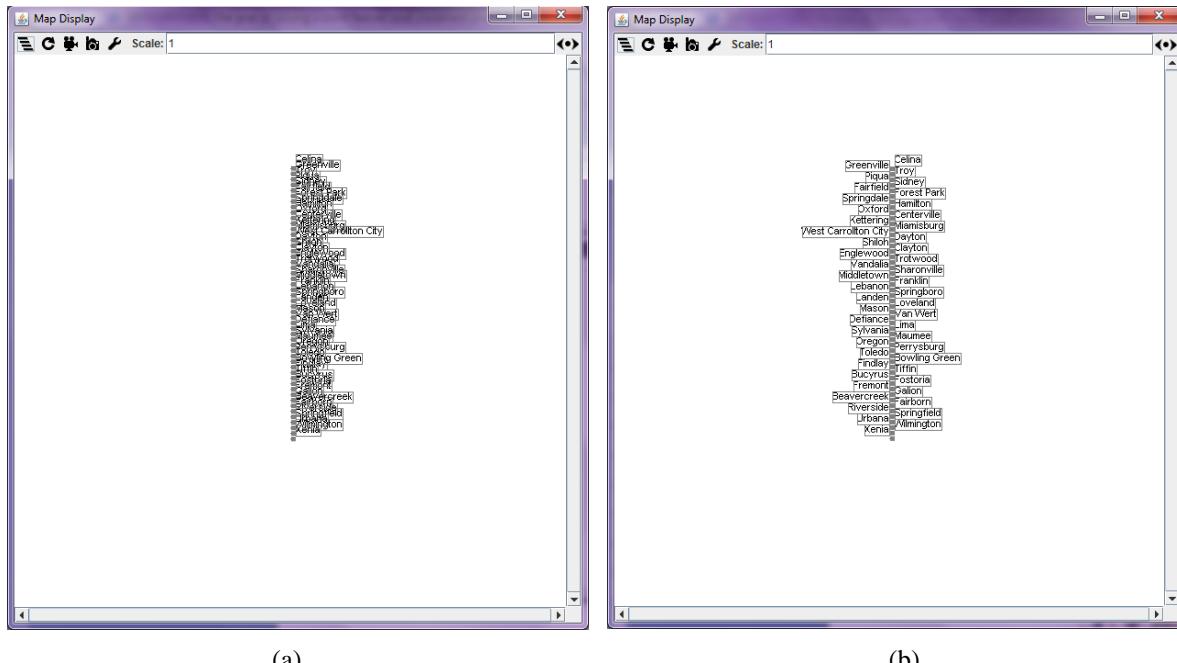


Figure 2: Simple data set with labels placed in:

(a) the most desirable position and (b) optimal position.

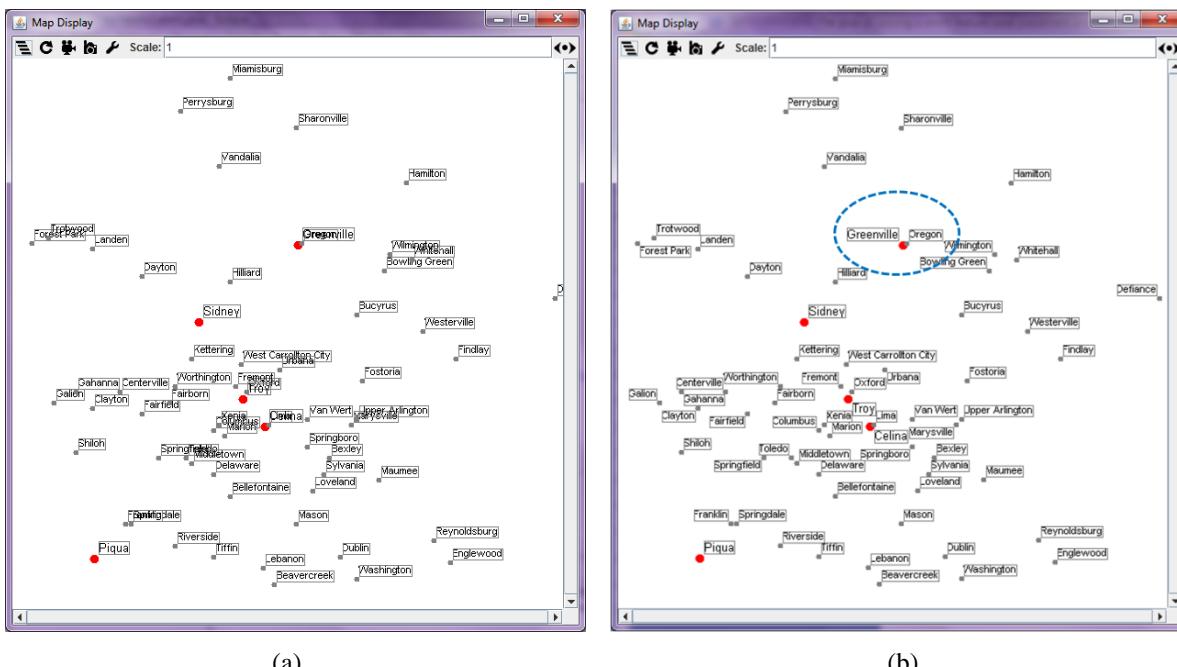
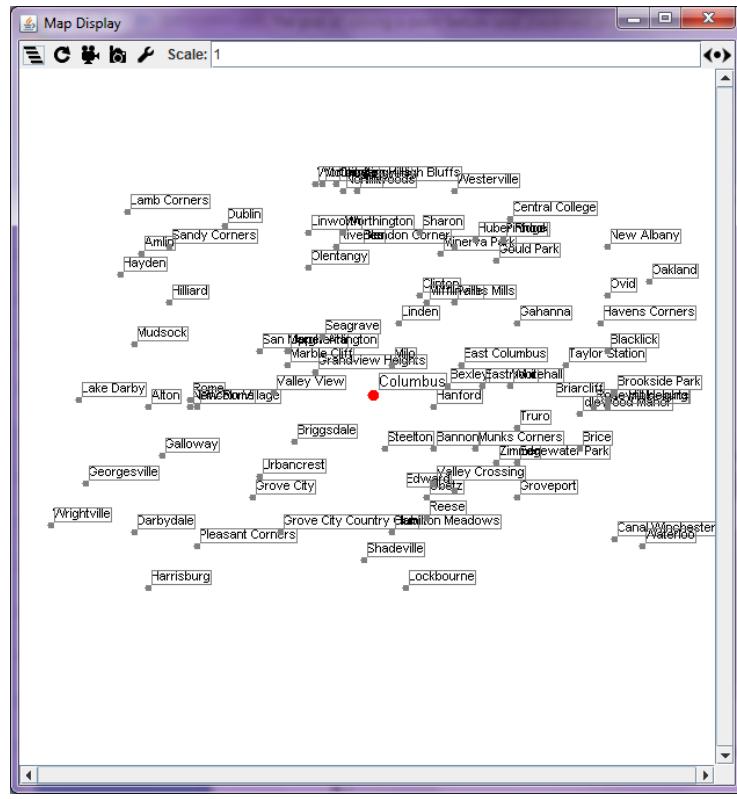
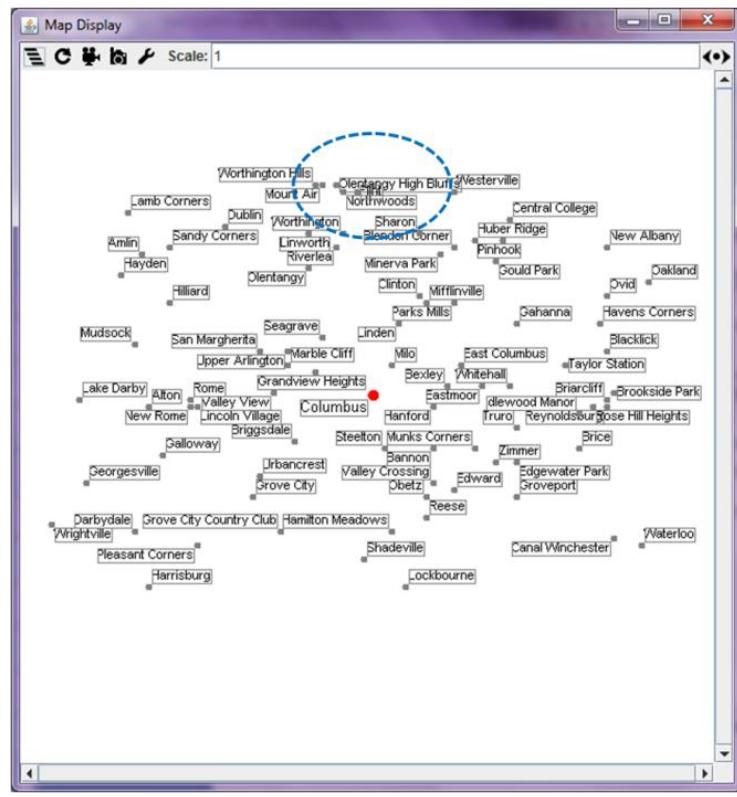


Figure 3: Randomized data set with labels placed in:

(a) the most desirable position and (b) optimal position.



(a)



(b)

Figure 4: Real-world data set with labels placed in: (a) the most desirable position and (b) optimal position.

## **Real-world data set**

Lastly, we ran our model using the real-world data set extracted from the census data. We restricted the study area to Franklin County in Ohio and picked the point data which had an attribute such as population so that we could divide the data into two classes. We assigned the points with population over 500,000 as more important and the other points with population under 500,000 as less important. Size of symbols and fonts in the two classes was set same way as the experiment with randomized data set, respectively. The simulation result is illustrated in Figure 4. In this map area, there is an overcrowded region and also there is not enough space for all labels to be placed without overlaps. Although there were some overlapped labels after the end of the simulation, our approach found the optimal case when the overlapping area was minimized (see the blue circle in Figure 4-b).

## **Concluding remarks**

In this paper, we have suggested an effective method with the cartographic rules to address the point feature label placement issue. By applying the agent-based approach, we have shown the process of how to place labels in a preferred position. We have also demonstrated the effectiveness of our method using different kinds of data set. Through the simulation, our method displayed the labels at a desirable position with minimizing the overlapping. We believe that the method developed in this paper can be extended to line and area feature label placement.

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