

# Cartography and Geographic Information Society

Meeting of the Board of Directors

April 23, 2002

Washington, DC

## Attendees:

Lynn Usery, President  
Keith Clarke, Immediate Past President  
Bob Cromley, Vice-President  
Aileen Buckley, Director  
Dave Alexander, Director  
Robin Fegeas, Director  
Dave Danko, Director  
Scott Loomer, Director  
Paul Young, Secretary-Treasurer

## Notable Guests

Sam Best, President, ACSM  
Eric Anderson, President-Elect, ACSM  
Joe Dolan, Treasurer, ACSM  
Tim Trainor, ACSM Director from CaGIS  
Terry Slocum, CaGIS Journal Editor  
Ilse Aupui, ACSM CaGIS Journal Managing Editor  
Lyn DiBiase, Immediate Past President, GLIS  
Dave Stolarz, GLIS Director  
John Matonich, Chair, ACSM Governmental Affairs Committee

## Call to Order and Roll Call

President Lynn Usery called the meeting to order at 9:13 AM.

## Additions to Agenda

- Discussion of ACSM retreat.
- NSPS is offering to manage CaGIS scholarship money

## Approval of Minutes from Previous Meeting

### **Motion:**

Keith made the following motion; Aileen seconded: *Approve the minutes of the previous meeting as written.* Discussion: there was no discussion. Motion unanimously approved.

## Review of Action Items from Previous Meetings

- 00.1 – keep open, Keith will e-mail Cliff
- 00.2 – keep open – Keith will e-mail Cliff
- 00.3 – keep open
- 01.3 – keep open
- 01.6 – close
- 01.8 – close
- 01.9 – close
- 01.10 -- close
- 01.11 -- close
- 01.12 -- close
- 01.13 – keep open – aim to get something to the ESRI Education Conference in July
- 01.14 -- close
- 01.15 -- close
- 01.16 – close
- 01.17 – discussion of keeping the 2 students who won involved; 1 student wanted to create a jobs bulletin board, seems like a Communications Committee issue; it is too late to run an ESRI Conference competition. For 2003 meeting we need to start in the fall and get hotel reservations early!
- 01.18 – close – no funds yet! Census will use as part of a recruiting effort, so they will contribute.

01.19 – close – we will submit a motion to the ACSM Board of Direction for \$5,000 for ICA travel.

01.20 – close

#### New Actions

**New Action Item (02.01)** – Aileen will ask National Geographic Society to increase the student map competition award to \$500.

**New Action Item (02.02)** – Aileen will contact Keith about setting up the ESRI Student Competition web site in Fall 2002 to send students to the 2003 conference and to make hotel reservations early.

#### CaGIS/ACSM ICA Travel Support

CaGIS is contributing \$5,000 towards ICA travel to South Africa. ICA is requesting ACSM contribute as well. We will make a motion at the ACSM Board meeting for ACSM to match CaGIS contributions.

#### **Motion:**

Keith made the following motion; David seconded: *CaGIS requests ACSM contribute \$5,000 in matching funds for ICA U.S. National Committee travel to South Africa.* Discussion: there was no discussion. Motion unanimously approved.

#### Career Guide

The career guide is available on the CaGIS web site and as a high resolution PDF on the web site. There are about 300 printed copies remaining -- although they are being given out at this conference. Keith is continuing to seek funds, especially from federal agencies.

For a new press run, Census will contribute \$5,000. Tim will send Keith updated federal salary figures and Lynn will send salary figures from his university students hired by private companies. Ilse will get us a cost estimate to print 10,000 extra copies for the ESRI Education Conference and high school career needs. Keith will continue to provide a graphic artist and update the web page version. We need to contact companies that are hiring. Dave will contact ESRI; Aileen will contact Intergraph; Tim will contact Oracle; Lynn will contact Leica. Microsoft has been hiring. Aileen will have a student compile a list of departments from the AAG. We will add a list of sponsors to the career guide. Ilse will continue to be the ACSM contact. July 1 is the target date for sending it to the printer.

**New Action Item (02.03)** – Dave, Aileen, Tim, and Lynn to seek funding for career guide from private companies

**New Action Item (02.04)** – Keith will update Career Guide

**New Action Item (02.05)** – Aileen will compile a list of universities

#### Membership

As of October 31, 2001 there were 1,096 members from all membership categories. Many years ago there were about 1,500 members. NACIS membership is increasing, it is about the only membership organization in our field that is increasing in size. Fifty percent of the CaGIS members also belong to other Member Organizations.

#### Map Competition

Aileen organized the map competition this year. Paul and David were judges. Aileen will ask National Geographic Society to increase the student award.

Aileen is looking for a way to link the NACIS and CaGIS map competitions. The NACIS board is

asking us to cross advertise contests. Ours is the only organization with a Professional category and archives the entrants including a copy to the Library of Congress. The winning maps were posted on the ACSM web site. Merging contests makes a lot of sense, less confusion to students and makes winning the contest more prestigious. Some thought needs to be given to the deadlines as NACIS' competition is in the Fall and AAG and CaGIS is in the Winter or Spring. The judges also suggested changing the categories.

**New Action Item (02.06):** Aileen will discuss with NACIS and AAG Cartography Specialty Group combining our map contests.

We especially appreciate Ilse's contribution to running the map competition and publications! Lynn will add this acknowledge to ACSM Board of Direction agenda.

#### Electronic Publishing

Alex Buffon from The Ingenta Company presented a proposal concerning online publishing of the 2 ACSM journals and the Bulletin.

Many were impressed with the presentation. All agree electronic publishing is the future and the CaGIS Board had previously committed \$1,000 this year to make back issues electronically available. Terry and Ilse have done a lot of work over the last year to investigate electronic publishing. This company meets our requirements and their cost is better than others (other than the back issues which seems higher than others depending on what is an "acceptable" format). Several options for back issues were discussed. Ilse was asked to verify how Ingenta confirms membership.

We had several questions or issues that could not be answered so a decision could not be reached. Idea is tabled until the New ACSM organization is established.

#### CaGIS Journal Report

Terry Slocum presented a written report. During the last year 26 manuscripts have been submitted; this is about the same as previous years. Since several special issues have fallen through, we need to increase paper flow. Terry will prepare a 1-page brochure for editorial board members and other to use to contact paper presenters at conferences to encourage them to submit a paper.

"The History of 20<sup>th</sup> Century Cartography" special issue should be published in July or October. David Woodward will seek funding for a larger than normal journal length (about 200 pages rather than the 62 typical length). The July 2003 issue will be the US National Committee Report to the International Cartographic Association; guest editor still needs to be named. Eric offered to ask someone to be the guest editor of a GIS and Public Health issue that previously fell through. Terry will again try to get us back into the citation index; we previously were dropped from the social science citation index due to lack of keeping on schedule.

Consensus was reached that we should be in the science index rather than the social science index.

By next year, Terry's 3-year term will be over and asked us to begin to look for a replacement.

**New Action Item (02.07)** – Lynn will begin to search for a new editor of the CaGIS Journal.

**Motion:**

Keith made the motion; Dave seconded: *Approve CaGIS Journal report as submitted.*

Discussion: there was no discussion. Motion unanimously approved.

Report from “The New ACSM” Ad Hoc Committee

John Matonich, Joe Dolan, and Eric Anderson presented the findings from a 2-day retreat of ACSM officers and staff. Topics covered include current situation, problems to be addressed, options, options studied, and 2 options. Option 1 – Do It Better -- keeps ACSM pretty much the same. The recommended option is number 2.

Option 2 – “New ACSM” – would mean CaGIS becomes an incorporated organization that stands alone, members would join CaGIS, not ACSM, and CaGIS would be a member of ACSM. ACSM would maintain a national office, continue to be responsible for government affairs, promotion, and other services, and would charge CaGIS for the services provided.

Issues discussed were CaGIS Journal ownership, joint membership among MO’s, CaGIS incorporation, ACSM funding, decision making, survival of smaller MO’s, web site, equal representation of MO’s on the ACSM Congress, ACSM fellows, sustaining members, CaGIS name recognition, and other “cartography” and “GIS” organizations.

The Ad Hoc Committee is asking for CaGIS endorsement to continue with the implementation plan.

**Motion:**

Keith made the motion; Robin seconded the motion: *The CaGIS Board endorses the concept of creating the New ACSM organization as conceived by the Ad Hoc committee.*

Discussion: there are a lot of questions we have and don’t have now to make a final decision. It took a large effort to change the former name of CaGIS. Would other cartography or GIS join ACSM, such as NACIS. Can we create a larger umbrella organization?

Motion unanimously approved.

NSPS Foundation Presentation

The NSPS Foundation is proposing to manage the CaGIS scholarship money. The Foundation was started in order to promote education, fund scholarships and medical and disaster relief funds, and otherwise promote the field. They propose to place our funds into a restricted account. Smith-Barney manages their account and last year they made about 5 percent. Individuals could contribute to the NSPS Foundation to our scholarship fund and it would be tax deductible. A legal contract and agreement would be written between CaGIS and NSPS Foundation.

Secretary-Treasurers Report

Paul submitted a written report.

**Motion:**

Aileen made the motion; Robin seconded: *Amend the 2002 budget to move \$2,000 from the General Fund to the to Education Fund.* Discussion: this was done in the past as a way to build the Education Fund. Motion unanimously approved.

**Motion:**

Keith made the motion; Dave seconded: *Accept the Treasurer's Report with the previously amended budget.* Discussion: there was no discussion. Motion unanimously approved.

Nominations

Only the Vice-President's position needs to be on the ballot for 2003. This year the rotation is to a federal position. So far Keith has recruited Tom Loveland (USGS) and is looking for more. Please send names to Keith.

Election of Secretary-Treasurer

**Motion:**

Keith made the motion; Dave seconded: *Renew Paul Young's appointment as CaGIS Secretary-Treasurer for 1 year.* Discussion: there was no discussion. Motion unanimously approved.

International Cartographic Association (ICA) Report

ICA meeting took place at the AAG meeting. The US group in Beijing numbered 67 and was the largest to attend an ICA event. Plans are under way for the South Africa meeting.

CaGIS Conference

There was discussion on asking the North American Cartographic Information Society (NACIS) if we could join their meeting in Columbus, Ohio, October 9-12, 2002. We'd hold our board meeting at the same time, sponsor CaGIS session(s), and contribute towards the cost of the conference. A joint panel could be done on the future of cartography professional organizations.

**New Action Item (02.08)** -- Aileen and Lynn will make contacts with NACIS about the Columbus meeting.

**Motion:**

Keith made the motion, with friendly amendment by Aileen; Dave seconded: *Change current convention expense from \$300 to \$1,000 to support room rental at the Columbus NACIS meeting.* Discussion: there was no discussion. Motion unanimously approved.

The next discussion was on the Phoenix conference in 2003 and how CaGIS would join future conferences under the New ACSM. Nashville is location for 2004 and Las Vegas is place for 2005 – ACSM has already made these commitments. Eric has agreed to be the CaGIS Program Chair, Tim has volunteered an employee to help out. The issue is can we support sessions at NACIS and Phoenix. NACIS effort would be fairly small. Several workshop ideas were discussed for Phoenix.

**New Action Item (02.09)** – Organizing sessions in Phoenix: Lynn (will get someone to do visualization session and will do another), Dave A (highly automated cartography), Dave D (standards), Tim (TIGER Modernization), Robin (National Map), and Keith (Corona workshop and session on mobile GIS/location based services).

Eric discussed several topics for the Phoenix meeting to get our input or names: location based services, intelligent highways, GIS in cars, enterprise GIS, federal GIS issues from the Bureau of Land Management, Bureau of Indian Affairs, National Park Service, and Environmental Protection Agency, data licensing, people licensing, and GIS and public health.

### Student Board Membership

We discussed at the previous meeting the issue of adding a student member of the board. We will carry this over to when we do our new by-laws/incorporation.

### Additional Items on the New ACSM and New CaGIS

Eric suggested looking at student chapters in the new organization. Also are there pro's/con's into merging with another MO, such as GLIS. What should the "New CaGIS" look like? What should CaGIS dues be.

#### **Motion:**

Scott made the motion; Keith seconded. *Incorporate CaGIS as a 501(c) in a District of Columbia metropolitan jurisdiction.* Discussion: we need to do this. Motion unanimously approved.

### Next Board meeting

Will be Tuesday, October 8, 2002 in Columbus, Ohio before NACIS meeting (with NACIS's approval). We will have a lot to discuss! Do we need more than 1 day? Perhaps add a half-day.

### Adjournment

#### **Motion:**

Aileen made the motion; Dave seconded: *Adjourn the meeting.* Discussion: there was no discussion. Motion unanimously approved.

The meeting was adjourned at 4:10 PM