

Cartography and Geographic Information Society, Inc.

Meeting of the Board of Directors

April 18, 2004

Nashville, Tennessee

Attendees:

Tom Loveland, President
Brandon Plewe, Vice-President
Bob Cromley, Immediate Past President
Aileen Buckley, Director
Greg Allord, Director
Dalia Varanka, Director
David Danko, Director
David Alexander, Outgoing Director
Paul Young, Secretary-Treasurer

Notable Guests:

Eric Anderson, CaGIS Delegate, ACSM Past-President
Tim Trainor, CaGIS Delegate
Lynn Usery, Editor, CaGIS Journal
Curt Sumner, ACSM Executive Director
Hal Moellering, Chair ICA Spatial Data Standards Commission
Ilse Genovese, CaGIS Journal Managing Editor
Cindy Brewer, Incoming Chair, USNC-ICA Committee
Judy Olson, Outgoing Chair, USNC-ICA

Call to Order and Roll Call

President Tom Loveland called the meeting to order at 9:10 AM. Director Robin Fegeas were absent
Officers and Directors were present. A quorum of directors was present.

ACSM Executive Director's Report

Curt mentioned the Library of Congress Exhibit arranged by Laurence Socci. The exhibit will be in Madison Building lobby, which receives 1 million visitors per year and will begin in February 2005 during National Surveyor's week and will last 1 year. ACSM last did this in 1982. We've been sending winning entrees in map competition to the Library of Congress for many years. They also want to begin to receive NSPS Map Plats winners. The exhibit can hold about 60 pieces (maps). The Library suggested a progression of maps to show changes and specifically requested survey plats (first time they survey drawing have been shown in public). Aileen suggested asking Leo Dillon to suggest maps since he has been organizing the judging for many years. We have to come up with \$25,000 in funding which will cover a display designer, matting, and framing. We'll go to our vendor base and commercial entrees – they get mentioned as sponsors. So far Curt has gotten \$2,500 from the Illinois state society. We have to submit a proposal – once we send it in we're committed. Ilse is the ACSM staff contact

ESRI will hold a Survey Summit immediately before this year's ESRI User's Conference. At this conference, a Survey interest group meets Tuesday afternoon from 5:00 to 7:30 in room 104.

ACSM staff has been adapting to the new organization. Membership – it appears that CaGIS and NSPS are doing well.

Aileen asked about the website. It could be better. Tim mentioned it'll be discussed at the Congress meeting on Wednesday. Ilse said that NSPS discussed their website at their NSPS Communications Committee meeting. It'll be on the ACSM Communications agenda as well.

All of our GIS/LIS partners, except for ASPRS, are interested in discussing future conferences. Others partners include URISA, GITA, AAG, and IRWA. Aileen mentioned NACIS and CCA; Curt mentioned UCGIS. Exhibitors are especially interested since it increases attendance.

ACSM's fall meetings will be in Gaithersburg the first week of October; it is up to us whether to hold our Board meeting at that time.

There is less federal influence within federal agencies. Eric mentioned the rule in 1985 where federal employees could not volunteer. ACSM has pulled back, now when he goes to federal agencies many times they do not know who we are. NGA held "GeoIntell" conference. Help in getting contacts, not only federal level, but also universities. Conference planning committee will meet Tuesday at 2:00 PM. Aileen mentioned it would help to have refereed papers. Eric mentioned CaGIS could organized it's own conference.

Additions to Agenda

Tom asked if there were any additional items to the agenda. Added were: website, Government Affairs Update, and appointment as a new Government Affairs representative (David Alexander is outgoing Director).

Approval of Minutes from October 2003 Meeting

Motion: Aileen made the following motion; Bob seconded:

Approve the minutes of the previous meeting as written.

Discussion: there was no further discussion of the motion. Motion unanimously approved.

Secretary-Treasurers Report

Paul handed the 2003 incomes/expenses. We overspent in 2003 by about \$6,500 which will come out of the operating fund. The \$1,000 scholarship also came out of the operating fund – Karen and Paul agreed to leave it as is in order to help build the education fund, unless the Board directed otherwise (which the board did not do). As of December 31, 2003 the CaGIS Fund balance is \$46,651.33, the Education Fund is at \$17,997.00, and the ICA Travel Fund is \$17,205.

Membership stands at 283 for full members and associate members. Secondary members are 44; AAGS has 6, GLIS has 10, and NSPS is 28.

Paul then handed out the 2004 January to March actual income and expenses. We've taken in \$85,339.27 with expenses of \$17,100.60. Karen has indicated we'll owe an additional \$1,500 per quarter. ACSM's Budget and Finance Committee meeting will be on Tuesday.

Aileen asked about the map competition and if we should present nice plaques. This year we gave out over 20 awards and many entries have multiple authors. Ilse decided to give out nice looking paper certificates. A suggestion was made to give cash awards. CaGIS Journal has 448 subscribers so far, less than the 500 we had several years ago. 19 libraries paid for paper and on-line. 1 subscription is on-line only.

Trish reported to Paul that we have about 75 former Life members who have not paid membership dues and needs guidance on much longer to keep them as members.

Motion: Aileen made the following motion; Greg seconded:
CaGIS Board establishes a 3-month grace period (receive the January Journal) for members who have not renewed).

Discussion: there was no further discussion of the motion. Motion unanimously approved.

Motion: Greg made the following motion; Aileen seconded:
Accept the Treasurer's report as submitted).

Discussion: there was no further discussion of the motion. Motion unanimously approved.

International Cartographic Association (ICA) Report

Judy Olson and Cindy Brewer jointly gave the ICA report. Judy submitted a written report. Travel has been reimbursed except for 2 travelers. Judy presented a list of nominees for the US National Committee and Chair. Terms are 4 years except for Deanna Fowler which will be a 2 year term (satisfies need to stagger the terms). Nominated were: Cynthia Brewer, Chair; Members: Max Barber, Aileen Buckley, Jean McKendry, Lynn Usery, and Deanna Fowler.

Motion: Bob made the following motion; Brandon seconded:
Appoint the USNC-ICA as nominated above.

Discussion: there was discussion of balancing representation of academia and federal communities; all were confident in the nominees presented. Motion unanimously approved.

Next conference is in Spain in 2005. Abstract deadline is November 1. Judy suggested authors send a courtesy copy of abstracts to Cindy as the chair. ICA has a good presence at this conference. The ICA meeting is today from 4:00 to 5:00. Hal is chairing 2 sessions on Monday. Judy has a session and a poster session this evening. Paul mentioned the ACSM ICA Travel Fund as of December 31, 2003 stands at \$17,205.

The ICA terms of reference (guidelines) were discussed. The question was made if the USNC-ICA committee must be CaGIS members; the guidelines were amended to say committee members should be members of CaGIS. CaGIS should appoint the Chair in the fall following a General Assembly (Fall 2003, 2007, etc) and committee members in the spring of even numbered years. Cindy will maintain the website. Judy and Cindy will revise the guidelines and submit to the CaGIS Board. The ICA logo now appears on the cover of the CaGIS Journal.

Judy and Cindy provided an amended version of the guidelines.

Motion: Bob made the following motion; Greg seconded:
Approve USNC Guidelines as amended.

Discussion: there was no further discussion of the motion. Motion unanimously approved.

CaGIS Journal Report

Lynn verbally presented his report. 12 new articles were received in the last 6 months, 5 accepted, 3 revised, 2 rejected, and 4 new. In January 2004 CaGIS Journal became official journal of CaGIS and ICA. We continue to try to get CaGIS listed in ISI web of knowledge; it is difficult to get in. 3 issues are evaluated, takes 9 months to get accepted. Our problem is timeliness – manuscript flow is low. We hope ICA connection will help get more international submissions. One of our strong points is that our turn around time from submittal to publication is good. Hal mentioned the ICA Executive Committee has plans to promote the 3 ICA Journals. Having the journal on-line makes a difference; authors want on-line. Need to check if ICA has link to CaGIS on-line journal. Ilse requested PR materials. Judy suggested using e-mail to get out information about the on-line journal and change in editorship. Greg suggested getting news of the journal into the ESRI User Conference. Ilse and Eric suggested using extra copies at the ESRI Booth. Hal stressed getting into the ISI is critical in the academic community. Brandon mentioned contacting other journal editors to coordinate exchanges of submitted articles that do not meet the focus of their journal, but relate better to the CaGIS Journal.

Action: Aileen will look into getting a CaGIS flyer into ESRI User Conference packets; Greg will help with the flyer.

Membership Development

Paul introduced this topic; membership is an important source of income and our membership has been falling for many years. Several board members mentioned that federal employee membership has been dropping and new or younger employees are no longer encouraged to join professional organizations. Lynn said few at MCMC are members; Tom mentioned that at EDC the belief is that ACSM was embracing industry and going away from supporting federal agencies. Dave said NIMA (now NGA) discouraged membership. How can we reach back into the federal community? We need to demonstrate that we are now CaGIS and not with our won agenda. Ilse mentioned the need to communicate with members and stay connected to them.

Part of the problem is that CaGIS does not yet have its own identity. Aileen mentioned the booth at ESRI is the “ACSM” booth, not CaGIS. Yet CaGIS provides students to help out in the booth. All of our materials are the old ACSM. Aileen mentioned ESRI has a department that helps other organizations – Ilse said we might be able to give ESRI a free advertisement for their help. It is difficult to attract new members if they do not know about CaGIS. Aileen said membership development is tied to Strategic Planning.

Dave suggested getting connected with the Geospatial Intelligence Foundation, chaired by former CaGIS Direction Stuart Shea.

Discussion followed as to what CaGIS does as an organization, specifically conferences. State and regional meetings and organizations are seen as better meeting professional needs. Ilse mentioned promoting GIS Day and connecting CaGIS to that event. Dalia mentioned URISA is becoming more involved in hosting meetings, but they do not have a cartography connection. Perhaps we need to be better connected at the local level, may states and regional groups have large meetings. State GIS societies are very active. CaGIS should look at connecting at the State level. How to tie into the state and local – there is a wide variety of state organizations from well organized to very informal.

Student chapters are also something we’ve not been good at and should consider in the future.

Hal was membership chair in late 1980’s and the first thing he did was to look at the membership model – why do members come in, why do they stay, and why do they leave. He will send us the conceptual model he developed. For example he found the journal was important back then.

Several ideas were mentioned from forming a membership task force to a strategic planning committee – we agreed that everything we want to do in the future needs to be wrapped up in a strategic plan.

Action: Paul to get membership list to see breakdown of academia, federal, etc.

Action: Aileen will look into ESRI helping us to print CaGIS Journal materials for the booth.

Action: Eric will discuss getting CaGIS connected with Geospatial Intelligence Foundation with Stuart Shea.

Motion: Aileen made the following motion; Bob seconded:

Appoint Brandon as chair of an ad hoc committee to draft a Strategic Plan (which includes membership) and he can appoint additional members.

Discussion: membership model will be done by next Board meeting. Can use ICA strategic plan and its on their website. Have a ½ day strategic planning session at next board meeting.

Motion unanimously approved.

Past presidents were suggested as members, Hal will provide membership and institutional memory. Trish can help with membership statistics.

Secretary-Treasurer Election

Motion: Aileen made the following motion; Greg seconded:

Appoint Paul as Secretary-Treasurer.

Discussion: there was no further discussion of the motion. Motion unanimously approved.

Lynn expressed thanks to Paul for helping CaGIS get through the last couple of years.

The Board took a lunch break at 12:10 PM and was called back to order at 1:15 PM.

Potential Fall or Spring CaGIS Conference

Earlier Curt mentioned the discussions he's had with others related to a GIS/LIS Conference. The question is how should CaGIS play within this conference if it happens. Tim discussed several national geospatial projects - TIGER, *The National Map*, NSDI - and what role CaGIS as a professional organization could play in bringing together local, state and federal agencies. The name GIS/LIS has baggage attached to it. A new name, direction, and focus would be better. Eric mentioned NSGIC as a group to engage. Collaboration at state, local, and federal level is key to all of these national efforts. Is a professional society the place to help bring these levels of government together? We could be a facilitating organization with independence. URISA tries to do the same thing and have been partially successful. Conference theme could be: "Building local GIS to serve local, state, and national needs." However it is a very fast moving target and organizing a conference or workshop takes lead time. Concern was expressed that the people that need to hear and participate can't or don't come to conferences. So how can we take this on the road to as many state and local governments that do not have funds to send people to a national conference. Conferences are 2 years out; workshops could be done at regional/state meeting and could happen sooner. Las Vegas is scheduled – perhaps we could use that convention to prototype. We don't have any state or local representation within CaGIS.

GIS/LIS was aimed at helping people get started in GIS – a resurrected GIS/LIS would need to focus on something else. Lynn suggested to including a broader cartography and visualization role. Bob reported discussions he had with the Canadian association; they were interested, but already have plans for 2005 and 2006. 2007 would be the first opportunity. ICA Commissions are another organization to jointly do conferences with in North America. Perhaps we could ask the ICA Commissions to organize sessions at Las Vegas; Hal did organize something at this conference. Small meetings are usually successful. Discussion turned to the "AutoCarto" name which CaGIS now owns. There are pluses and minuses to using the term and continuing AutoCarto meetings. The name is known and has a good meaning in that the meetings were well done. However it is also an old and dated term – perhaps AutoCarto has done its job and should be retired. All agreed that CaGIS should put forth a large effort for Las Vegas and we'd try "AutoCarto".

Motion: Greg made the following motion; Brandon seconded:

CaGIS will organize “AutoCarto 2005 – a CaGIS Symposium” at the Las Vegas Meeting. Discussion: there was no further discussion of the motion. Motion unanimously approved.

Action: Commitments to organize AutoCarto 2005 sessions: Tom and Lynn – Co-Lead, Lynn - projections, Tim – Atlases, Brandon – interactive web mapping, Paul – *The National Map*, Dalia – History of Cartography, Dave Danko – standards.

Strategic Planning

Much of this discussion took place during membership discussion. Brandon asked for a brainstorming session of possible items/topics for the plan: journal, conferences, competitions, certification/accreditation, K-12, college/university/student participation, membership development, data license/access, what makes us different than other organizations and our relationships with these organizations, and program advocacy. Use ICA Strategic Plan as a framework

Student Membership

Aileen gave out the applications to last year’s ESRI Competition to give us ideas for what students are thinking. Same question will be asked this year. Student membership fee is \$28 – they get 2 journals for that cost. Topic needs to be folded into strategic plan. Scholarship and user conference competitions require student membership. Student Chapters primarily exist at surveying schools for surveying students. Ilse has extra journals that we can use to recruit.

CaGIS Competitions

Aileen handed out a report on the Map Design Competition, CaGIS Scholarship Competition, and the CaGIS ambassadors to the ESRI Users Conference. In this year’s map competition there were 32 professional and 19 student entries. Aileen suggested the map competition be called the “CaGIS-ACSM Map Design Competition.” A National Geographic Society employee participated in the student judging; NGS contributed to the student award - \$600 total for 2 awards. However, the NGS judge also submitted a map to the professional category and stayed for the entire judging period while refraining from discussing any profession maps. Many board members felt uneasy about this, but want to remain in good terms with NGS.

Action: Aileen will discuss with NGS and ask them to refrain in the future from sending someone to judge the student contest to avoid a conflict of interest.

For the scholarship, Aileen and Bob participated on last year’s ACSM Committee and were pleased with the winner of the CaGIS Scholarship. Only 4 applications were received, which is higher than last year, but still very low. This year we will control the entire process. Tom, Lynn, Bob and Paul agreed to help Aileen judge. We will advertise this heavily.

Next Aileen briefed the Board on the CaGIS Ambassador to the ESRI User Conference. ESRI gave us 2 conference registrations; ESRI requested the students are 1st time attendees. It is difficult to determine if an applicant has attended in the past so we’ll say that preference will be given to 1st time participants. They have to be a student at time of application; preference to 1 graduate and 1 undergraduate. Students must be members of ACSM. Greg and Dalia will help to judge. The students work in the ACSM booth and help promote CaGIS. There was discussion on how we tap into these students after the contest?

Aileen thanked Ilse for organizing all of these competitions!

Web Pages

Ilse recently spent some time reviewing the CaGIS web page and fixed many of the problems and added more material. All agreed that effort needs to be spent to upgrade the site.

Action: Tom will take to Keith Clarke about improving the web page perhaps with support from UC Santa Barbara graduate students.

FGDC Future Initiatives Effort

Tim handed out information related to this effort. Ivan DeLoatch is now the lead of the FGDC; he is working on a 3-year plan for the FGDC focusing on the NSDI. FGDC is reaching out for input. Tim is representing ACSM. A draft is in work for the FGDC Steering Committee to review at its June meeting. CaGIS might be interested in the Homeland Security Working Group; they designed a standardized point symbol set; more will be done in the future. CaGIS might consider providing input to these efforts.

Library of Congress Exhibit

While ACSM is responsible for this effort, CaGIS has a strong role since the map competition is one of the “suppliers” of maps. We should have a point of contact to work with Curt and Ilse. This is a great way to get some press. Our map competition judging committee could be a source to help especially Leo Dillon and Tom Patterson. It would be nice to have a mini traveling exhibit following this exhibit. A team will be formed.

Action: On the Library of Congress exhibit, Tom will contact Leo Dillon and Tom Patterson and ask for their help; Leo to be the lead.

Action: Greg and Tim to provide names of people to help with Library of Congress exhibit.

Nominations

Bob is in charge of nominations this year. Vice president needs to be a federal. Discussion was to find someone outside of USGS and Census. Uncertain if any Directors positions will be vacant this year.

Action: Paul to send Bob the director positions we need to fill for the 2005 elections (federal versus non-federal) and how many.

Action: Paul and Tim will send Bob the name of the Fish and Wildlife Service person they had in mind.

Government Affairs

David Alexander is going off of the Board so we need to nominate a CaGIS person, for ethics reasons it is better to have a non-federal person on the committee. Many times the committee is representing the private sector before the government. Discussion was to consider someone not on the Board. Bill Burgess of Maryland would be good.

Action: All board members need to send names to Tom on possible people for Government Affairs.

Review of Action Items from Previous Meetings

02.21 – not done, keep open

03.02 – completed, Ingenta could not use the files Keith provided, will cost \$2,000

03.03 – done

03.09 – done

03.10 – keep open

03.11 – keep open

03.12 – done

03.13 – done

03.14 – done

03.15 – done
03.16 - done
03.17 – done
03.18 – open
03.19 – done
03.20 – close, overcome by today's meeting
03.21 – close, overcome by today's meeting
03.22 - done

Action: Greg will check on price and process for getting the new logo registered and inform the board.

Next Board Meeting

October 1 is date of Gaithersburg ACSM meetings. NACIS is in Portland, Maine the 1st week of October. UCGIS and GIScience are Oct 20-23 (Wednesday to Saturday) in College Park, MD. NSGIC is in Texas in September. We discussed a 1-1/2 day meeting to include ½ on strategic planning, but settled on a ½ day business meeting and a ½ day strategic planning session. Meeting will be Sunday October 24th in College Park, MD.

Adjournment

Motion: Greg made the motion; Aileen seconded.

Adjourn this meeting of the Board of Directors.

Discussion: there was no additional discussion. Motion unanimously approved.

Meeting was adjourned at 4:40 PM.